

Bike Newport Annual Report 2014



The Bike Newport mission is to improve, encourage and facilitate bicycling in and around Newport for the health and well-being of our youth and families and as a viable and enjoyable method of transportation for residents and visitors.

Message from the Board Chair

It's exciting to look back on 2014 as a turning point for bicycle friendly progress in Newport.

Bike Newport works with the City of Newport, the Newport Police Department, Newport's Bike and Pedestrian Safety Commission, Newport Public Schools, RI Department of Transportation, RI Department of Health, and Grow Smart Rhode Island - together supporting infrastructure, education, and enforcement of safer road sharing.

In 2014, Bike Newport's many programs received vital and generous grant support from local, state and federal sources – including the Frederick H Prince Memorial Fund, van Beuren Charitable Foundation, EJMP Fund, RI Highway Safety Program, RI Statewide Planning, RI-Health Safe States Alliance, Federal Highway Administration, and National Partnership for Safe Routes to School.

Bike Newport was recognized in 2014 for Outstanding Leadership in Smart Growth at the statewide Power of Place Summit.

We are proud to help position Newport as a model of planning and progress toward healthy, active, sustainable transportation and recreation choices.

Thank YOU for being part of the movement and the momentum.



Deanna Conheeny Casey
Board Chair



Message from the Executive Director

We're happy to share this recap of Bike Newport's strides, traction, and momentum in 2014. It's been an exciting year - from expanding youth program in the North End, to dedicated women's bike classes, to supporting 1160 people on bikes per day at the Folk Festival, to 25% student participation in the Thompson Middle School Bike Walk Challenge. We have reiterated our commitment to making sure that our programs reach everyone, and that no barrier gets in the way of connecting our youth and families to the healthful and positive lifestyle that biking makes possible.

Looking ahead, we promise to continue our work to transform traffic and transportation in Newport – to get more people out of cars and onto bikes, to better support cyclists with bike lanes, bike paths, and bike parking. We'll recover, restore, and distribute more bikes to people who need and want them. We'll reach more people with safe road sharing education. And we'll advocate for starting the much-needed Aquidneck Island Bike Path with a segment connecting Newport's North End with the center of town.

Our vision is of a community that supports, encourages, and practices bicycling as a primary mode of transportation and as a widespread enjoyable recreational practice. We know that biking is smart and healthy, and that our kids, families, workers, and visitors all benefit from a bicycle friendly city.

We thank YOU, and all of our supporters, for ensuring that our programs remain strong.



Bari Freeman
Executive Director



The Year in Review

JANUARY

- Hosted a RhodeMapRI community engagement session at the Newport Police Department



FEBRUARY

- Bike Flick Night: Rising From Ashes at the Jane Pickens Theater
- The Frederick H Prince Memorial Fund of Newport Hospital awarded \$9,200 for Bike Garage North Youth Programs
- Mark Chesterton, Bike Newport director of education, brought MET School students to attend the Youth Bike Summit in New York City



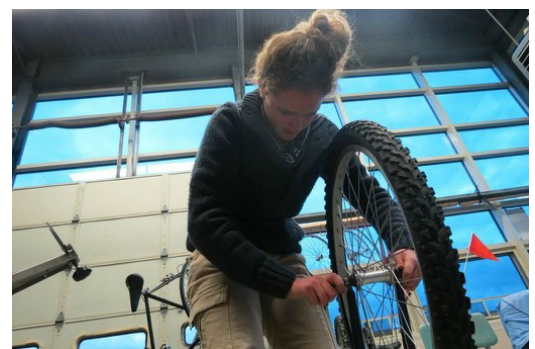
MARCH

- Bari Freeman, Bike Newport executive director, and Liza Burkin, Bike Newport program manager, attended the National Bike Summit and National Women's Bicycle Forum in Washington D.C.
- Mark Chesterton, Bike Newport director of education, attended an American Bicycle Institute training program in Asheville, N.C.
- Bike Newport Night at Midtown Oyster Bar raised \$3,000 for high capacity bike racks
- 15 Salve Regina students helped distribute Newport Bicycle Maps as part of their public service spring break



APRIL

- Group ride season launched with Roads & Routes riders exploring Tiverton and Little Compton on bicycle for Newport Bicycle Map revisions
- Planned and led the first ever "Daffy Ride" in support of the Newport Daffodil Festival
- Youth volunteers at Bike Garage North participated in the Clean City Earth Day kickoff event, cleaning up the trails in Miantonomi Park as part of Bike Newport's new Off-Road Mountain Biking Academy
- Spring Recycling Day Bike Rescue – 30 bikes for parts, repair, and distribution



- The Bike Garage at Rogers offers its first “Ladies Night” basic bike maintenance class to 20 local women and girls.



MAY

- Bike Newport’s headquarters moved to 437 Broadway!
- Bike Newport, Women Bike RI, and Spokeswomen Cycling host Rhode Island’s first-ever Cyclofemme Mother’s Day Ride
- Gathered city-wide stakeholders including public school physical educators, city engineers, police officers, and bike advocates for a bike safety training taught by the League of American Bicyclists’ Educator of the Year, Jen Laurita
- Bike to Work Day greeted 300 cycling commuters over the course of a daylong celebration that included a commuter breakfast, afternoon press conference, and city ride.
- The Preservation Society of Newport County was named the 2014 Bike Friendly Business of the Year
- Grow Smart RI recognized Bike Newport with the Outstanding Smart Growth Leader award at the 2014 Power of Place Summit in Providence
- Offered free bike parking, tune-ups, and a pedal-powered cell phone charging station at the Atlantic Cup – an eco-conscious sailing regatta



JUNE

- The second annual Elliot Kaminitz Fathers Day Ride and Kids’ Tour de Fort, sponsored by RIPTA and NuRide, welcomed 300 participants and raised nearly \$15,000 for safer cycling initiatives. Local bike shops Hooley, Mansion Rentals, Newport Bicycle, Scooter World and Ten Speed Spokes made free rentals available to out-of-town participants. Photographers Meg Heriot and Melissa Barker documented the event.
- newportFILM partnered with Bike Newport to provide bike parking and tune ups at outdoor screenings throughout the summer
- Bike Garage North partnered with the MET School for a year end field trips – MET Mountain Bike Day at Burlingame State Park



- Group ride season was in full swing with weekly local rides and monthly off-island bike path rides statewide

JULY

- Two high school students employed to support Bike Garage programs as well as bike parking and tune-ups at summer events
- 4th annual Fourth of July Bike Decorating and Bike Parade
- Kicked off the Sunset Biking & Yoga Series in partnership with Thames Street Yoga
- Partnered with the Folk Festival and supported by the City of Newport, Newport Police Department, REI, and nearly 50 volunteers, Bike Newport provided online maps, on-road signage, bike and car parking, and on-site bike tune-ups for festivalgoers, including up to 1600 bicyclists per day. Yowza!
- Two group rides per week continued throughout the summer
- Taught another women's bike mechanic workshop at the Bike Garage at Rogers
- Celebrated our volunteers with an appreciation barbecue at 437 Broadway
- Set up a permanent Park n' Bike lot at 437 Broadway in partnership with Newport Public Schools.



AUGUST

- Partnered with the Jazz Festival and supported by volunteers, Bike Newport provided online maps, on-road signage, bike and car parking, and on-site bike tune-ups for festivalgoers
- Brought the Kids' Tour de Fort safety activity to Ride 'Round Rhody in Smithfield
- Group ride on the Cape Cod Rail Trail
- Partnered with the Aquidneck Land Trust and City of Newport to open Miantonomi Tower to the public in August and September to raise awareness of the under-utilized park where many of Bike Newport's mountain biking programs are located
- Supported Bike to the Beach, a ride supporting autism research



SEPTEMBER

- 18 Salve Regina University students conducted road audits on bikes and on foot as part of their fall community service
- Group ride around Block Island
- Partnered with the StarRide to raise awareness and ridership
- Fall Recycling Day Bike Rescue – 15 bikes for repair, parts, and redistribution
- Partnered with the Salve Spanish Club to do a Night Bright bike safety equipment distribution at 437 Broadway
- Partnered with Pell Elementary School and the Newport Family Child Opportunity Zone to offer Junior Bike Mechanics as an after-school program to students 2nd-4th grade, twice a week



OCTOBER

- Hosted Newport Green Drinks at 437 Broadway
- Started Bike Garage fall hours, including indoor space at the Florence Gray Center – no more weather cancellations!
- 40 Thompson Middle School students participated in Bike to School Day, Bike Newport and the Newport Police help the students to register their bicycles.
- Began management of Newport's federal grant from the Safe Routes to School National Partnership and kicked off the Thompson Middle School "Bike Walk Challenge" – an incentive program to get more students biking and walking to school. Over the course of the program, which ran til Thanksgiving break, almost a quarter of the school participated



NOVEMBER

- Bike Newport organized “Fall Back and Light Up”, an island-wide bike light sale at three local bike shops to coincide with Daylight Savings
- The City of Newport broke ground on its bike and pedestrian improvement project on America’s Cup Avenue
- Held a Kids’ Holiday Bike Sale at the Florence Gray Center
- Welcomed 12 high school students from Providence’s MET School, who visited both Bike Garages and rode 8 miles around Newport
- Ordered our first Bike Newport jersey!



DECEMBER

- Liza Burkin spoke at “A Resilient Newport”, about the environmental benefits of biking
- Bari Freeman spoke to local public school bus drivers about bike safety and their role as vital road users
- Staffed the gift wrapping station and brought Jingle Bikes to Patagonia on Thames, which donated 10% of all sales on a pre-Christmas weekend
- An end-of-year matching gift challenge helped Bike Newport to launch a \$50,000 campaign that ended successfully on 1/31/2015.



Bike Newport Financial Summary

for the 12 months ended December 31, 2014

INCOME	
Direct Public Support	\$83,123
Grant Revenue	133,790
Program Revenue	1,444
Event Revenue	19,121
Other Income	997
Total Income in 2014:	\$238,475
EXPENSES	
Development	\$41,350
Program	68,896
Events	49,116
General/Operating	53,996
Expenses in 2014:	\$215,769
Restricted Assets carried into 2015:	\$75,562
Total Net Assets EOY 2014:	\$98,268

DONORS 2014

Bike Newport depends on the generosity of foundations, government and private agencies, businesses and individuals to improve bicycling and encourage more people to choose bicycling for transportation and recreation. These donors recognize the promise of cycling to our health, economy, environment, quality of life and quality of place. On behalf of all who benefit from bicycling progress – thank you!

GEARS \$10,000 & UP

EJMP Fund
Renee Kaminitz Trust
RIDOT Highway Safety Program
van Beuren Charitable Trust

FRAMES: up to \$10,000

FH Prince Memorial Fund
RIPTA

CRANKS: up to \$5,000

1772 Foundation
Bike to the Beach
Big Picture Company Inc.

WHEELS: up to \$1,000

AARP-RI
Betty Bourret and Tricia Harris
Corrigan Financial, Inc.
Don and Jana Jagoe
Patagonia on Thames
Zipcar Providence

PEDALS: up to \$500

Sarah Atkins
Gertrude Coxe
DCG Synergy Foundation
Bari Freeman
Brian Hennessey
Historic Hill Association
Kiwanis Club of Newport
Midwest Canvas Corporation
Allison McNally and Sharon Penny
Laura Murphy
Newport Scrimshanders
Abhilash Patel
Tom Pointer
James Ryan
People's Credit Union
Amanda and Matthew Ward

SPOKES: up to \$100

Anonymous x4
Susan Barker
Peter and Gretchen Bloom

Alice Braunstein and Brian Dever
Randi Braunstein
Matthew J. Breede
Jerry Buchbinder
Liza Burkin and Tyson Bottenus
David and Margaret Call
Mark Chesterton and Megan O'Rourke
Deanna Conheeny Casey
Steven C Church
Jean and Paul Conway
Rob Cummings
Bob Davidson
Len and Monica DeAngelis
Joanna Detz and Frank Carini
Joyce DeCosta
Liz and Paul Doucette
Bella Doshi
Paul A. Fattibene
Scott Ferreira
Pamela Marino Gau
Irene Gertner
Charlie Hayes
Jonathan Howard
Steve Heath
Samuel Jernigan
Hillary Kaminsky
Tim and Sara Leary
Sherry Lin
Donna Maytum
Kiki McMahan
Tim McMahan and Mary Ann Peters
David Nathanson

Newport Harbor Corporation
Linda Schieffelin
Celia Sher
Patrick Skeffington
Joel Strasser
Isabel Strasser
Elizabeth Taber
Chris Tompsett
Judith Webb

Bike Newport Board of Directors

Deanna Conheeny Casey, Chair
Allison McNally, Vice Chair
Dawn Euer, Treasurer
Laura Murphy, Secretary
Sarah Atkins
Peter Harty
Don Jagoe
Renee Kaminitz
Jim Ryan

Bike Newport Staff

Bari Freeman, Executive Director
Mark Chesterton, Director of Education
Liza Burkin, Program Manager

Bike Newport is a domestic non-profit organization registered in the State of Rhode Island in November of 2011. Our fiscal sponsor is Social Venture Partners of Rhode Island, a 501(c)3 tax-exempt organization. We expect to apply for 501c3 status in 2015.