

# Bike Newport

## Annual Report 2015



*The Bike Newport mission is to improve, encourage and facilitate bicycling in and around Newport for the health and well-being of our youth and families and as a viable and enjoyable method of transportation for residents and visitors.*

### On the road, gears engaged, power in our pedals.

Education. Infrastructure. Ridership.

These are the building blocks of bike friendly communities and the themes of Bike Newport's many and varied initiatives. Progress in one leads to progress in all. As we teach better road sharing and provide more bicycle infrastructure, more people gain the confidence to ride; and as more people ride and we add more infrastructure; road sharing improves. This is how we make progress. Our gears are engaged, and we're on the road to more, better, and safer.

We are a community-based advocacy organization working to improve and encourage safer cycling for transportation *and* recreation. We know that bicycling improves health, economy, environment, overall quality of place and quality of life. We believe that shifting to gentler modes of transportation will reverse parking and traffic trends that damage our historic landscape. We know that people enjoy and appreciate Newport more when they are on a bicycle than when they are in a car.

With all of this in mind, our message is simple—let's get more people on bikes for more trips. In 2015 we advanced "The First Mile" of bike path on Aquidneck Island with plans for a 1.5 mile multi-use path; we parked 1200 bicycles in a day at the Newport Folk Fest; we provided event racks for over 20 summer events; we offered five women-only bike mechanic classes; we championed bike safety and bike infrastructure at the State House; we restored and distributed more than 100 bikes, keeping them on the road and out of the waste stream; we led rides for Independence Day, Mother's Day, Father's Day, full moons, and daffodils; and much more. We did this with the help of dozens of dedicated volunteers.

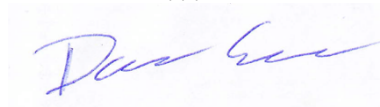
From assistance in our bike garages and bike library, to early morning event set up, our volunteers are tireless in their efforts – and our gratitude cannot be overstated.

Our greatest challenge, and success, is sustaining this organization financially so we can continue to grow, to serve, to inspire, and to contribute to the vibrant life and promise that is Newport. We made our fundraising goals in 2015, thanks to scores of donors, including you.

We want to maintain the momentum of the culture shift that is underway. Already in 2016, we have added staff and program, and moved to an amazing new location in the heart and flow of the City. Visit us at 29 Spring Street! Bring your bike when the Garage is open and get a little greasy. We'd love to welcome you.

Please continue to be a part of Bike Newport in 2016. Volunteer. Donate. Take a class. Attend events. Become an annual member with any gift of \$25 or more. Spread the bike love and ask your friends and family to join and support Bike Newport, too.

We thank you, and all of our generous supporters, for your commitment and contributions of time and resources. With your help, we will continue on the path to bike-friendly progress.  
Ride safe and happy,

A handwritten signature in blue ink, appearing to read "Dawn Euer".

Dawn Euer  
Board Chair

A handwritten signature in black ink, appearing to read "Bari Freeman".

Bari Freeman  
Executive Director

# The Year in Review

## JANUARY

- We started the year on solid financial footing after a successful End-of-Year Campaign that included a generous match.
- Ten new and much-needed city bike racks were confirmed - thanks to seven forward-thinking sponsors looking for a place to park their wheels.



## FEBRUARY

- Bike Newport was asked to manage the City's Safe Routes to School program funding. Programs would focus on encouraging biking and walking to Thompson Middle School.
- As leaders of the federally-funded Safe States initiative in Newport, Bike Newport convened more than 30 community leaders to plan strategies to improve safety for vulnerable road users, including cyclists and pedestrians.



## MARCH

- Bari Freeman, Bike Newport executive director, and Liza Burkin, Bike Newport program manager, attended the National Bike Summit and National Women's Bicycle Forum in Washington D.C.
- Bike Newport Night at Midtown Oyster Bar raised \$4,000 to work toward "The First Mile" of bike path on Aquidneck Island.
- Bike Newport assumed the lead of the Transportation Group of the Newport Health Equity Zones, place-based strategy and action to improve health outcomes
- Representative Lauren Carson and the RI State Assembly recognized Bike Newport for accomplishments to date, spotlighting the value of bicycling to our collective health, economy, and environment.



## APRIL

- The Frederick H. Prince Memorial Fund of Newport Hospital recognized our work to support increased physical activity for Newport's youth by continuing to fund our Bike Garage and Bike Library at the Florence Gray Center.
- We secured an additional \$10,000 to increase our event rack capacity for Newport's busy summer festival season.
- Plans accelerated for the Newport stop on the around-the-world Volvo Ocean Race for which Bike Newport would encourage, guide, and support cycling to the event.
- Spring Recycling Day Bike Rescue contributed 25 bikes for parts, repair, and distribution.



## MAY

- Bike Newport's Bari Freeman and Liza Burkin were honored by Women in Transportation Services with the 2015 award for Innovation in Transportation.
- 20 students/day biked to Thompson Middle School during the month-long Bike Walk Challenge.
- Four Thompson Middle School students rode the East Bay Bike Path with Bike Newport to BikeFest in Providence for velo racing and bike pie jousting
- The YMCA of Newport County was named the 2015 Bike Friendly Business of the Year.



## JUNE

- The third annual Elliot Kaminitz Fathers Day Ride and Kids' Tour de Fort was washed out by an all-day deluge! Four intrepid cyclists rode the course regardless.
- We secured underwriting funds to develop school-based bicycle education for grades K-12 in Newport Public Schools.

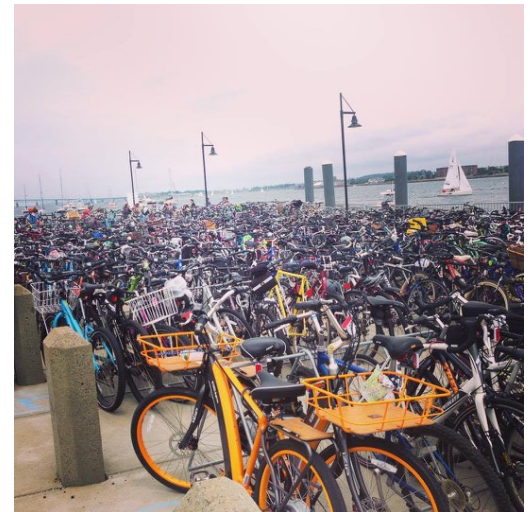


- Senate President Teresa Paiva Weed awarded a legislative grant for Newport Waves street banners – a public awareness campaign asking all road users to help improve road safety. Newport pedestrians, motorists, and cyclists acknowledge one another with an easy and intuitive gesture – a wave!



## JULY

- \$30,000 of in-kind media donations helped to launch Newport Waves into full swing. Placement including pre-film video at the Jane Pickens movie theater and four print media cover stories.
- Partnered with the Folk Festival and supported by the City of Newport, Newport Police Department, REI, and nearly 50 volunteers, Bike Newport provided online maps, on-road signage, bike and car parking, and on-site bike tune-ups for festivalgoers, including up to 1200 bicyclists per day. Yowza!



## AUGUST

- Summer group rides, averaging 15-30 miles, continued throughout the month.
- After running out of the first 15,000 maps, we secured funding for a reprint of 5,000, while we began work on the 4<sup>th</sup> edition, which would add Tiverton and Little Compton and represent all of Newport County.



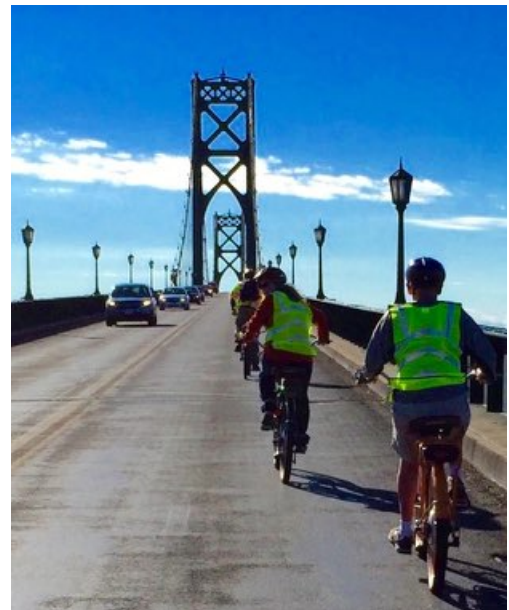
## SEPTEMBER

- We piloted the Ride RI metric century (62 miles) with Bike to the Beach, from Woonsocket to Newport.
- 15 Salve Regina University students conducted road audits on bikes and on foot as part of their fall community service
- Fall Recycling Day Bike Rescue collected 16 bikes for repair, parts, and redistribution.



## OCTOBER

- Accompanied by State Rep Teresa Tanzi, State Senator Lou DiPalma, and Middletown Town Manager Shawn Brown, Bike Newport ED Bari Freeman and Board Member Don Jagoe led the thoroughly-engaged RIDOT Deputy Director Peter Garino on a 20-mile ride on the diciest roads on Aquidneck Island and then convened with a dozen more city and state leaders to discuss improving conditions for bicyclists on Aquidneck Island.



## NOVEMBER

- Bike Newport organized “Fall Back and Light Up”, an island-wide bike light sale at three local bike shops to coincide with Daylight Savings
- Submitted “North End Connectivity” – a three-part application to connect Newport’s downtown with the North End businesses, schools, and neighborhoods. The three parts included complete streets, alternative transportation parking, and “The First Mile” of bike path. The application was supported by the City, police department, Chamber of Commerce, HEZ, Newport Public Schools, Discover Newport, the media, smart growth planners, and transportation experts.



## DECEMBER

- Thanks to the generosity and confidence of numerous donors and supporters, we successfully reached and exceeded a \$25,000 end-of-year fundraising matching grant challenge.
- We said goodbye to two staff members - Liza Burkin as she set off to bike New Zealand, and Mark Chesterton as he relocated to Brooklyn – and welcomed the first of our new team members, Mary Ellen Lynch, launching a new year with new promise.
- We ended the year on a super high note gifting a set of new bikes to citizen extraordinaire Niko Meritt and her children. Hohoho!



### **Bike Newport Financial Summary** for the 12 months ended December 31, 2015

INCOME	
Direct Public Support	\$115,519
Grant Revenue	203,133
Program Revenue	5,919
Event Revenue	4,391
<u>Other Income</u>	<u>365</u>
Total Income in 2014:	\$330,234
EXPENSES	
Development	\$33,048
Program	96,393
Events	44,065
Advocacy	41,311
<u>General/Operating</u>	<u>60,590</u>
Expenses in 2014:	\$275,407
Restricted Assets carried into 2015:	\$101,046
<b>Total Net Assets EOY 2015:</b>	<b>\$155,873</b>



## DONORS 2015

*Bike Newport depends on the generosity of foundations, government and private agencies, businesses and individuals to improve bicycling and encourage more people to choose bicycling for transportation and recreation. These supporters recognize the promise of cycling to our health, economy, environment, quality of life and quality of place. On behalf of all who benefit from bicycling progress – thank you!*

### GEARS \$10,000 & UP

EJMP Fund  
Kaminitz Family Trust  
RIDOT Highway Safety Program  
van Beuren Charitable Trust

### FRAMES: up to \$10,000

FH Prince Memorial Fund  
Newport Health Equity Zone

### CRANKS: up to \$5,000

1772 Foundation  
Bike to the Beach  
De Ramel Foundation  
Discover Newport  
Jeff Heimiller  
Don and Jana Jagoe  
Judd Katzen  
Dan Levinson  
Newport Fed Foundation  
Newport Festivals Foundation  
Newport Running Club  
Denise Roberts  
Jon and Ilicia Strasser

### WHEELS: up to \$1,000

Sarah Atkins  
Corrigan Financial  
William Croasdale IV  
Hamilton Foundation  
Meg Heriot  
Amanda Minor  
Laura Murphy  
Newport Harbor Corporation  
Newport Running Club  
Patagonia on Thames  
Stein Family Foundation  
Team One Newport

### PEDALS: up to \$500

AAA Northeast  
Ella Auchincloss  
Frank Barbosa  
Betty Bourret  
Alice Braunstein  
Brenda Brock  
Liza Burkin  
Brenda Calkins

Kathryn Carlson  
Carter LLC  
Ed Coll  
Deanna Conheeny Casey  
Richard Corbin  
Beaudoin Corinne  
Bob Davidson  
Brian Dever  
Tina Dolen  
Karen Flippo  
DCG Synergy Foundation  
Bari Freeman  
Colleen Gilmartin  
Ben Hancock  
Kim Hapgood  
Peter Harty  
Historic Hill Association  
Diane Hirschberg  
Elise Huebner  
Brian Kiracofe  
Rita Lavoie  
Tim Leary  
Donna and John Maytum  
Allison McNally  
Susan Mocarski  
Naomi Neville  
Liz Niemiec  
Miki Ohlsen  
Megan O'Rourke  
Martha Parker  
Tom Perrotti  
Ron Rapoza  
James Ryan  
Daniel Sheehan  
Kathy Staab  
Charles & Victoria Stengel  
Michael Thomas  
Ted Torrey  
Emily Tripp  
Amanda & Matthew Ward  
Sheldon & Sandra Whitehouse  
Worldways Social Marketing  
Chip Young

### SPOKES: up to \$100

Anthony Agostinelli  
Julie Basil Pierce  
Christopher Bender  
Elizabeth Benestad

Rebecca Bertrand  
Amanda Brayman  
Kathleen Brooks  
Nick Brown  
John E Burger  
Judith Byrnes  
Bill Caine  
David & Margaret Call  
Carolyn Clark  
Sharon Connors  
Jean Conway  
Kristen Correia  
Ron Corriveau  
Newport County Chamber of Commerce  
Gertrude Coxe  
Robert Curtis  
Amanda DaCunha  
Eli Dana  
Joanna Detz  
Richard Lee DiPetro  
Rowena Dunlap Burke  
Casey Farley  
Paul & Deborah Fattibene  
Alan Feinberg  
Scott Ferreira  
Linda Finn  
Charles Flippo  
Erin Flynn  
Ashley Forgione  
Brian Fox  
Veronica Fox  
Renee Gannaway  
Gagne Gary  
Wayne Grover  
Ray Gutowski  
Jessica Hagen  
Jessica Hagen Fine Art & Design  
Charlie Hayes  
Chris Heaton  
Judith Hestnes  
John Hill Foundation  
Joyce Janie  
Samuel Jernigan  
James Woodworth and John Murphy  
Tracy Jonsson  
Alex Joseph  
Harry & Hillary Kaminsky  
Mary-Kate Kane  
Lauren Kelly  
Elizabeth King  
David Kirkpatrick  
Mike Kowalczyk  
Gladys Lavine  
Rita Lavoie  
Lisa Lawless  
Jenny Le

John Litherland  
Mary Ellen Lynch  
Kim Lyons  
Chiancola Maria  
Sara Martineau  
Richard Mason  
Kaye May  
John & Shawn Mayers  
Keith J Mayes  
Kiki McMahan  
Frederick & Judith Michel  
Anne Mitchell  
Holly Muscolino  
Charles Allott and Ellen Nichols  
Sandy Oxx  
Mark Ozer  
Kim & John Palmer  
Jane Pickens Theater  
Rachel Playe  
Ellen Postrel  
Mark Pozer  
Rob Purdy  
Patricia Neal Rakolta  
Peter Razza  
John Repoza  
Bill Rollins  
Marian A. Royer  
Heather Ruhsam  
Lisa Sacco  
Robert Schlein  
Mark Simmons  
Sondra Spencer  
Catriona St. George  
Betsy Stein  
Lynda Stockwell  
David Stookey  
Jody Sullivan  
Liz Taber  
Teresa Tanzi  
Brennan Tara  
Torrey Ted  
Myrtle Thomas  
Christopher Tompsett  
Rabbi Marc Mandel  
Genie Trevor  
Emily Tripp  
Robert & Karen Votava  
Martyn Walker  
Bob Washburn  
Judith Webb  
Jessica Wurzbacher  
Dallas Pell Yates  
CharlesYoung  
Arlene Zats  
Ruth & Lawrence Ziegler



## Bike Newport Board of Directors 2015

Dawn Euer, Chair  
Allison McNally, Vice Chair  
Don Jagoe, Treasurer  
Laura Murphy, Secretary  
Sarah Atkins  
Marc Braunstein  
Peter Harty  
Renee Kaminitz  
Jim Ryan  
Chip Young

## Bike Newport Staff 2015

Bari Freeman, Executive Director  
Mark Chesterton, Director of Education  
Liza Burkin, Program Manager

Bike Newport is a domestic non-profit organization registered in the State of Rhode Island in November of 2011. Our fiscal sponsor is Social Venture Partners of Rhode Island, a 501(c)3 tax-exempt organization. We expect to apply for 501c3 status in 2016.

29 Spring Street | Newport, RI 02840 | (401) 619-4900 | [www.bikenewportri.org](http://www.bikenewportri.org)

